

SWPS District Multi-Media Syllabus

Multi-Media

Ms. Arredondo

09/17/2008

Course Title

Teacher Name

Date Created

Course Introduction: This course will prepare students by introducing them to several graphic design programs. Each student will have a chance to express their artistic talents through print and video. Students will be exposed to various types of media and learn how to create based on research and their imagination. An outline will be provided to the student for each project and will be graded according to a rubric. Creativity is the most important part to this course. Welcome to Multimedia!

Special Requirements/ Equipment: School will provide the proper equipment for this class

Life Application: The students will be equipped with the knowledge and skills used in multi-media for future jobs/careers.

<p>1. Brochure – Microsoft Publisher Students will use information gathered from various websites to create a three fold brochure utilizing templates and tools from Microsoft Publisher. The brochure can be about a college, university, travel location, or upcoming event.</p>	<p>126.24 c.1. A, D, E; 126.24 c.2; 126.24c.3.A; 126.24c.5; 126.24c.6; 126.24c.7; 126.24c.8.D; 126.24c.10; 126.24c.12</p>
<p>2. Greek Goddess Project – Adobe Photoshop Students will create a photo collage by following the teacher’s step by step instructions. This introduces the students to Photoshop tools and prepares them for the next project.</p>	<p>126.24 c.1. A, D, E; 126.24 c.2; 126.24c.3.A; 126.24c.5; 126.24c.6; 126.24c.7; 126.24c.8.D; 126.24c.10; 126.24c.12</p>
<p>3. Fortune Cookie Project – Adobe Photoshop Students will receive a fortune cookie and must create a photo collage that expresses the fortune utilizing tools in Photoshop. Students will use some photographs captured from the internet and from still photography. Students may also use a digital camera during class or bring in photos from home. Images brought from home can be scanned in during class. All images must be present by date designated on rubric.</p>	<p>126.24 c.1. A-E; 126.24c.2.A-B; 126.24c.3.A-C; 126.24c.7.A-G; 126.24c.9.A-D; 127.25c.7.B; 126.25c.7.A</p>
<p>4. Movie Poster – Adobe Photoshop and Illustrator Students will create movie posters by utilizing the tools available in Adobe Photoshop and Illustrator. The students will also use the internet for research purposes if needed. All posters must be original ideas.</p>	<p>126.24 c.1. A-D; 126.24 c.2. A; 126.24 c.7. B-E; 126.24 c.10. A-H, J; 126.24 c.11 A, C; 126.26 c.1. A-E,G-H, J-K; 126.26 c.2. A-C; 126.26 c.3. A-D; c.4 A-B; 126.26 c.7. B-D, G; 126.26 c.10. A-C; 126.26 c.11. A-B, 126.26 c.12. A-B</p>
<p>5. Newsletter – Adobe InDesign Students will create a newsletter including various stories and pictures by utilizing tools from Adobe InDesign, Photoshop and Illustrator. Students will create their own logo for this project. This will prepare them for their next assignment.</p>	<p>126.24c1.A-E; 126.24c.2.A-B; 126.26 c.3. A-B; 126.24c.7.A-G; 126.24c.9.A-D; c.10 A-J; c.11. A-C; c.12. A-E; 126.26 c.1. A-E,G-H, J-K; c.2.A-C;c.3. A-D; c.7. A-D, G; c.11. A-B; c.12 A-B</p>
<p>6. Mock Magazine Cover – Adobe Photoshop Students must use skills learned in InDesign, Photoshop, and Illustrator to create a mock magazine cover. Students will use a digital camera to capture themselves or classmates for the cover of the magazine. Students will be responsible for creating their own logo for this project.</p>	<p>126.24c (2A); (7D); (7E); (10G); (10H); 127.25c.7.B; 126.25c.7.A</p>
<p>7. Radio Commercial – Adobe Audition Students will research products online and create a script for a 30 second radio commercial. Students will use Audition to create a commercial with vocals and background music.</p>	<p>126.27(c), 1A; 1C; 3C; 10D</p>

<p>8. Video Slide Show – Adobe Premiere Students will be introduced to the basics of video editing by utilizing Adobe Premiere to create a video slide show using personal/family pictures. Students will scan pictures or transfer digital files from their home drive. All slideshows are required to have audio in the background. Every student must have pictures ready to use by the date designated on their rubric.</p>	<p>(7c),(10c), (1E),(4A),(8B),(5A),(7B), (8E),(8F)</p>
<p>9. Final Project – Rock Star – Adobe InDesign, Photoshop, Audition, Premiere Students will utilize every tool learned in the class to promote a new “Rock Star.” The class will become a Public Relations firm hired to promote a new music sensation. The class is asked to create a name for their company and then proceed to create PR for their client. Students must create magazine covers, CD covers, tour posters, radio commercials, as well as a short video.</p>	<p>126.24c (2A); (7D); (7E); (10G); (10H); 127.25c.7.B; 126.25c.7.A; 126.27(c), 1A; 1C; 3C; 10D; (7c),(10c), (1E),(4A),(8B),(5A),(7B), (8E),(8F)</p>

Grading Scheme:

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|------------------------|--------------|
| 1. Course Assignments* | 80% of Grade |
| 2. Participation | 20% of Grade |

Additional Information:

1. Students are expected to complete sufficient course work to earn 1 credit per semester.
2. All course work must be turned in as soon as it is completed.
3. *Course Assignments include projects, quizzes, and required handouts.
4. Copyright Laws must be followed for each assignment.